

AFRICAN SAFARI GROUP TERMS AND CONDITIONS

By using our website and services, you agree to the following terms and conditions between ASG HOLDINGS (PTY) LTD (2021/010590/07) trading as ASG (“**ASG**”) and yourself:

The **Data protection** has been extracted from the original agreement and is provided below for your reference. These terms remain binding and outline key responsibilities regarding **Data protection**.

10. Data and Privacy

- 10.1. By registering on our website, we ensure that website users can manage their accounts and email preferences when they sign in to the website so that they may receive as many, or as few, emails as they like. Our Anti-Spam Policy provides for permission-based email only (meaning we require your say so before sending you any marketing emails), and users may opt out or change email preferences by following a link in the footer of all marketing emails, or by visiting their account at www.africansafarigroup.com to change these settings. Some communications (for example, important account notifications and billing information) are considered transactional and are necessary for all of our customers.
- 10.6. ASG undertakes to process [personal information](#) lawfully, in accordance with POPIA, and only for the purposes set out in this clause. ASG will not share [personal information](#) with third parties except where:
 - 10.6.1. Necessary for rendering the travel services;
 - 10.6.2. Authorised by law;
 - 10.6.3. Authorised by the Client.
- 10.7. The Client accepts responsibility for ensuring that all Attendees (including minor children) are made aware of and consent to the collection and processing of their [personal information](#). If any Attendee objects to the processing of specific information, the Client must notify ASG in writing at: hi@africansafarigroup.com.
- 10.8. The Client consents to the cross-border transfer of [personal information](#) where necessary to fulfil the Booking. ASG will take reasonable steps to ensure that any recipient in another country provides a level of protection that is substantially similar to that required by the Protection of [Personal Information](#) Act 4 of 2013 (“**POPIA**”), and that their [personal information](#) may be retained for as long as it is necessary under applicable legislation.
- 10.9. While ASG takes reasonable steps to protect [personal information](#) using industry standards (including Secure Sockets Layer (SSL) encryption), the Client acknowledges that ASG cannot control the use or further processing of [personal information](#) by Authorised Third Parties. ***The Client hereby indemnifies ASG and its personnel against any loss, damages, penalties, or legal costs resulting from a breach by such third parties of their obligations under POPIA or other applicable laws.***